



## MINUTES

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### PRESENT:

Jane Kang, Chair

Ran Keren, Vice-Chair (arrived at 4:08 p.m.)

Alice Bradley

Michelle Niu

Nidhi Raina

Matthew Ramsey

### REGRETS:

Alexandra Bailey

David Hahn

### STAFF:

Glenda Ollero, Communications Manager

### GUESTS:

Ryan Williams, TWI Surveys (departed at 5:02 p.m.)

### RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group (via teleconference)

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#### A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:05 p.m.

#### B. NEW MEMBER

The Chair introduced the new Alma Mater Society of the University of British Columbia Vancouver (AMS) designate, Alexandra Bailey, and thanked Sofia Ngieng for her participation on the CEAC.

#### C. APPROVAL OF AGENDA

*Draft agenda of the May 25, 2022 UNA CEAC meeting was provided with the agenda material.*

#### **It was moved (Jane Kang) and seconded (Matthew Ramsey)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the May 25, 2022 agenda, as circulated.

**Carried**

#### **Member Arrived**

Ran Keren joined the meeting at 4:08 p.m.

#### D. APPROVAL OF MINUTES

*Draft minutes of the April 27, 2022 UNA CEAC meeting was provided with the agenda material.*

**It was moved (Jane Kang) and seconded (Matthew Ramsey)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the April 27, 2022 minutes, as circulated.

**Carried**

## **E. ITEMS/REPORTS**

### **1. Community Engagement Survey: Presentation of Results**

*Report titled "Community Engagement Survey 2022: Summary of Findings" was provided with the agenda material.*

#### **i. Introduction**

Glenda Ollero, CEAC Staff Liaison, noted that Ryan Williams, TWI Surveys, will present the CEAC Community Engagement Survey results at the June 21, 2022 UNA Board of Directors meeting.

#### **ii. Presentation**

Mr. Williams led the review of the report provided with the agenda material and highlighted:

- Respondents' preferred method of communication is email
- The data is categorized by residents' geographic areas
- Middle-aged respondents are most likely to feel the importance of community involvement:
  - 66% of respondents have attended a UNA event
  - Respondents reported semi-regular visits to the UNA website
- Top three topics of interest:
  - Community events
  - Changes to the neighbourhoods
  - Recreation opportunities
- The use of social media platforms is dependent upon the age of the respondent
- Open-ended questions were easily interpreted
- The data suggests that respondents may be resistant to change.

#### **iii. Discussion**

Discussion ensued on:

- Other UNA committees are receiving similar feedback regarding green space and community engagement
- The survey targeted UNA residents
- The data suggests residents are involved in community engagement opportunities
- Breakdown of data required regarding:
  - Number of languages spoken in homes
  - Resident interest in volunteer opportunities
- Community expressed desire for more community events and green spaces
- Suggestion that a more thorough examination of the data be undertaken
- Recommendation that the data remain confidential
- Responses to the Land Use Advisory Committee (LUAC) questions have been provided to the LUAC
- Suggestion to schedule a CEAC meeting to develop recommendations for presentation to the Board.

#### iv. Motion

**It was moved (Jane Kang) and seconded (Nidhi Raina)**

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) receive the TWI Surveys' report on the results of the Community Engagement Survey and submit it for presentation at the June 2022 UNA Board of Directors meeting.

**Carried**

#### Guest Departed

Ryan Williams departed the meeting at 5:02 p.m.

**It was moved (Ran Keren) and seconded (Matthew Ramsey).**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) members formulate recommendations regarding the survey data for presentation at a future Board meeting.

**Carried**

**It was moved (Matthew Ramsey) and seconded (Michelle Niu).**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) members commit to bringing two ideas for community engagement events to the next CEAC meeting for roundtable discussion.

**Carried**

## 2. CEAC Web Page Content

*Document titled "Draft: CEAC Web Copy" was provided with the agenda material.*

### i. Introduction

Matt Ramsey, CEAC Member, introduced the web page content provided with the agenda material.

### ii. Discussion

Discussion ensued on:

- Suggestion to include anecdotal examples
- Suggestion to limit the feedback box to 250 words
- Observation that the UNA has high interest but low engagement in Board business.

### iii. Motion

**It was moved (Matthew Ramsey) and seconded (Nidhi Raina)**

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) approves the content for the CEAC web page as provided and instructs staff to create the page on the UNA website using the approved content.

**Carried**

**Action Item (01):** *The Communications Manager to distribute the web page content to CEAC members for approval prior to implementation.*

**F. ADJOURNMENT**

The next UNA CEAC meeting is scheduled to be held on June 22, 2022 at 4:00 p.m.

**It was moved (Jane Kang) and seconded (Ran Keren)**

That the University Neighbourhoods Association Community Engagement Advisory Committee meeting be adjourned at 5:46 p.m.

**Carried**

ADOPTED AUGUST 23, 2022