



## AGENDA

<https://us06web.zoom.us/j/84624989602>

Meeting ID: 846 2498 9602

### A. CALL TO ORDER

### B. NEW MEMBERS

#### 1. Introduction of Newly Appointed Member

- i. Matthew Ramsey

### C. APPROVAL OF AGENDA

- **Motion:** THAT the Committee approve the March 23, 2022 agenda as circulated.

### D. APPROVAL OF MINUTES

- **Motion:** THAT the Committee approve the February 23, 2022 minutes as circulated.
- **Attachment:** Draft Minutes (February 23, 2022)

### E. ITEMS / REPORTS

#### 1. Update on Community Engagement Survey

- i. **Introduction** (Glenda Ollero, CEAC Staff Liaison)
- ii. **Discussion**
- iii. **Attachment:** Land Use Advisory Committee Town Hall Questions (Slide 7)
- iv. **Motion:** That the CEAC acknowledge the proposed changes to the community survey.

#### 2. Meeting Format

- i. **Introduction** (Ran Keren, Vice Chair)
- ii. **Discussion**
- iii. **Motion:** That the CEAC...

### F. ADJOURNMENT

- **Motion:** THAT this meeting of the CEAC be adjourned.



## MINUTES

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**PRESENT:**

Jane Kang, Chair  
Ran Keren, Vice-Chair  
David Hahn

Michelle Niu  
Nidhi Raina

**REGRETS:**

Alice Bradley  
Maria Gallo

Sofia Ngieng

**GUESTS:**

Ryan Williams, TWI Surveys (departed at 5:33 p.m.)

**STAFF:**

Glenda Ollero, Communications Manager

**RECORDING SECRETARY:**

Debbie Reimer, Mosaic Writing Group

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**A. CALL TO ORDER**

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:06 p.m.

**B. RESIGNATIONS**

The Chair acknowledged the resignations of UNA CEAC members Susan Eadie, Eileen Le Gallais and Lee Weinstein and thanked them for their service to the community.

**C. APPROVAL OF AGENDA**

*Draft agenda of the February 23, 2022 UNA CEAC meeting was provided with the agenda material.*

**It was moved (Jane Kang) and seconded (Ran Keren)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the February 23, 2022 agenda, as circulated.

**Carried**

**D. APPROVAL OF MINUTES**

*Draft minutes of the January 26, 2022 UNA CEAC meeting was provided with the agenda material.*

**It was moved (Jane Kang) and seconded (Nidhi Raina)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the January 26, 2022 minutes, as circulated.

**Carried**

## **E. ITEMS/REPORTS**

### **1. Updated Community Survey Plan and Questionnaire and Next Steps**

*Document titled "Updated Survey Plan and Questionnaire" was provided with the agenda material.*

#### **i. Introduction**

Glenda Ollero, CEAC Staff Liaison, introduced Ryan Williams and outlined the process for implementation of the survey.

#### **ii. Presentation**

Ryan Williams, TWI Surveys, referenced the document provided with the agenda material and highlighted:

- The survey goal is to understand resident's attitudes, behaviours, and demographics in relation to their use of and experience with UNA's services and communication methods
- Timeline:
  - Finalize draft by March 29, 2022
  - Launch survey on April 5, 2022
  - Report findings in May or June 2022
- Expectation that a minimum of 500 to 600 questionnaires will be returned
- Incentives to participate in the survey
  - Short survey
  - Content is relevant to residents
  - Opportunity to provide anonymous feedback
  - Prize draw
- TWI Surveys will hold and secure all data collected
- Survey distribution:
  - UNA electronic mailing list of 4,637 subscribers
  - Mailout to 6,500 residences
  - Expectation that some duplication will occur
  - Social media distribution will not be utilized to decrease the risk of participation by non-UNA residents.

#### **iii. Discussion**

Discussion ensued on:

- Suggestion to offer multiple prize draws for gift cards:
  - Suggestion to solicit local businesses for donations
- Suggested edits to the survey:
  - Add "land use" item to Question #7
  - Add examples of bylaws to each category
  - Add other social media options to Question #6
  - Add "other" to Question #9
  - Change "none" to "I do not use social media" in Question #9
  - Change "More than 6 years" to "7 years and over" in question #11
  - Add "Hindi" to Question #13
  - Include an information menu on Question #15 to define the terms for the participants

- Change Question #16 to include the past three years or an average/year or an expectation in the upcoming year
- Include a disclaimer to permit skipping/not answering questions
- Include a question for number of members in a household.

**Action Item (01):** *The Communications Manager to request local businesses provide donations for prize draws.*

#### **iv. Motion**

**It was moved (Jane Kang) and seconded (Ran Keren)**

THAT the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee:

1. Submits the draft survey plan and questionnaire to the UNA Board of Directors for approval at the March 15, 2022 Board meeting; and
2. If approved by the UNA Board, requests staff and TWI Surveys to launch the survey.

**Carried**

#### **Guest Departed**

Ryan Williams, departed the meeting at 5:33 p.m.

## **2. Proposed Additions to CEAC Work Plan 2021–2023**

*Document titled “CEAC Work Plan 2021–2023” was provided with the agenda material.*

### **i. Introduction**

The Chair referenced the document provided with the agenda material and highlighted:

- Focus of the CEAC Work Plan:
  - Learn about the community
  - Engage new residents
  - Promote social events
  - Effective communication with the community
  - Support engagement initiatives
- Suggestion to build a better communication platform for UNA residents
- Suggestion to include community members in some CEAC meetings.

### **ii. Discussion**

Discussion ensued on:

- Suggestion for a petition website for community members to register their concerns
- Suggestion that the UNA CEAC address resident concerns after survey implementation
- Concern over decreasing numbers in the CEAC committee.

**Action Item (02):** *The Chair to request the Board appoint new members to fill the vacancies on the CEAC.*

**Action Item (03):** *The Communications Manager to canvas CEAC members regarding their interest in holding a CEAC meeting in March 2022.*

**F. ADJOURNMENT**

The next UNA CEAC meeting is scheduled to be held on April 27, 2022 at 4:00 p.m.

**It was moved (Jane King) and seconded (Nidhi Raina)**

That the University Neighbourhoods Association Community Engagement Advisory Committee meeting adjourned at 6:01 p.m.

**Carried**

DRAFT



UNIVERSITY  
NEIGHBOURHOODS  
ASSOCIATION

# UNA Town Hall: Campus Vision 2050

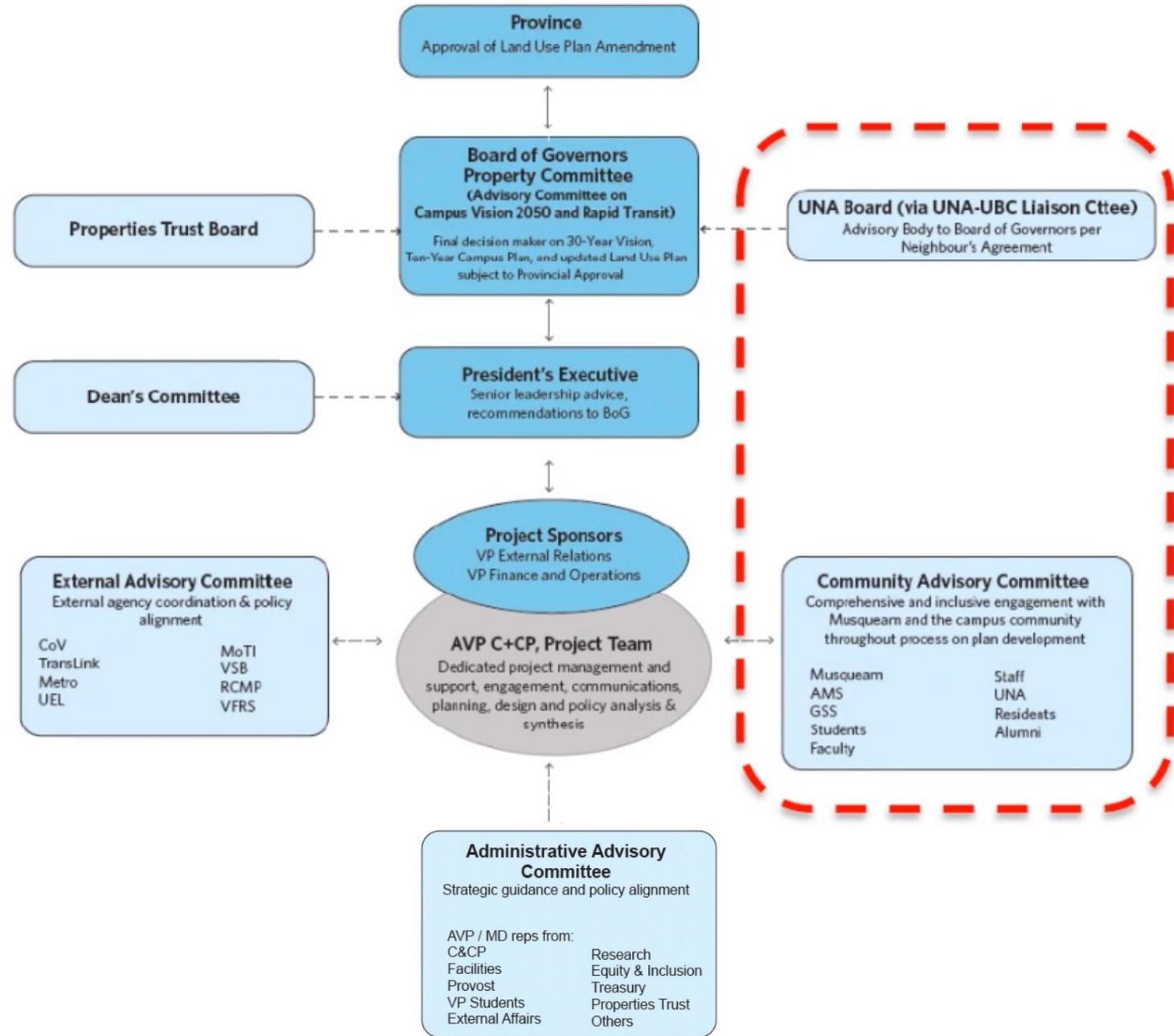
March 3, 2022

# Why is this important?

- UBC does its planning on the basis of Land Use Plans approved by the Province approximately every 10 years.
- The last Land Use Plan was approved in 2010 and led to the Neighbourhood Plans that dictate the developments we are seeing today.
- If we want to have a say in what future development in our neighbourhoods look like, we have to get involved NOW.

# The UNA's role

- UNA Board provides input to BoG via UNA-UBC Liaison Committee
- UNA Land Use Advisory Committee advises UNA Board



# Members of UNA's Land Use Advisory Committee

Murray McCutcheon (Chair, UNA Director)

Richard Watson (UNA Director)

Eagle Glassheim (UNA Director)

Sundance Topham (UNA CAO)

Saad Shoaib (AMS VP External)

Ian Carter

Susan Eadie

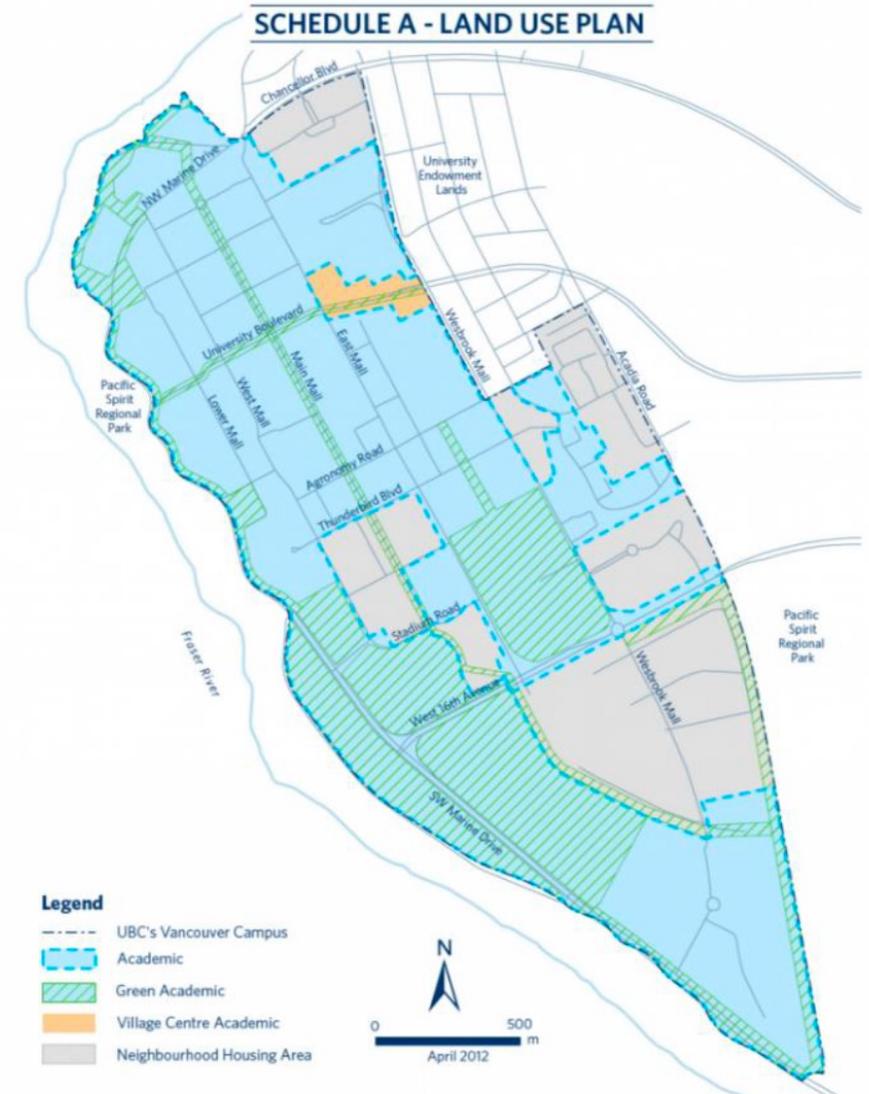
Matthew Mitchell

Alex Volkoff

Xia Guangriu (Maggie)

# Some of what Campus Vision 2050 will include:

- Spatial layout
- Areas of growth and areas of no growth
- Ecology and sustainability
- Development and density ranges
- Services, amenities and open space
- Coordinating with broader regional planning



# Timeline



# Three questions for today

1. What do you value about living in the UBC campus neighbourhoods? What are the key elements that we should work hard to preserve?
2. What do you NOT like about living here? What do you do you hope does NOT happen in the next 10-year Land Use Plan?
3. What would you want UBC to look like in 30 years when you or your children are living here?

# Conclusions

- What have we heard today?
- Submit additional feedback to [communications@myuna.ca](mailto:communications@myuna.ca) by March 17
- This will inform the UNA Board's feedback on the Terms of Reference
- How can you stay informed?

*[www.myuna.ca/campusvision2050](http://www.myuna.ca/campusvision2050)*

*[campusvision2050.ubc.ca](http://campusvision2050.ubc.ca)*

**This will be a long process.  
It's important we stay  
engaged to help shape the  
future of our community  
and neighbourhood.**